

"Find your voice and inspire others to find theirs..."

Everyone chooses one of two roads in life—the old and the young, the rich and the poor, men and women alike. One is the broad, well-traveled road to mediocrity, the other the road to greatness and meaning. The range of possibilities that exists within each of these two destinations is as wide as the diversity of gifts and personalities in the human family. But the contrast between the two destinations is as the night is to the day.

The path to mediocrity straitjackets human potential. The path to greatness unleashes and realizes human potential. The path to mediocrity is the quick-fix, short-cut approach to life. The path to greatness is a process of sequential growth from the inside out. Travelers on the lower path to mediocrity live out the *cultural "software"* of the ego, indulgence, scarcity, comparison, competitiveness and victimism. Travelers on the upper path to greatness rise above negative cultural influences and choose to become the creative force of their lives. One word expresses the pathway to greatness. Voice. Those on this path find their voice and inspire others to find theirs. The rest never do.



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Voice is unique personal significance – significance that is revealed as we face our greatest challenges and which makes us equal to them.

When you engage in work that taps your talent and fuels your passion – that rises out of a great need in the world that you feel drawn by conscience to meet – therein lies your voice, your calling, your soul's code.

There is a deep, innate, almost inexpressible yearning within each of us to find our voice in life.

“When you are inspired by some great purpose, some extraordinary project, all your thoughts break their bounds. Your mind transcends limitations, your consciousness expands in every direction and you find yourself in a new, great and wonderful world. (The Yoga Sutras of Patanjali. As quoted in *The 8th Habit* by Covey)