

ARE YOU  
PARKER FIT?

OCTOBER 5-7, 2018



**2**  
**TRACKS**  
**JUST FOR**  
**CA'S**

## CA's, Have We Got a Deal for You!

Parker Seminars Dallas 2018 doesn't have just one, but **TWO** CA tracks to choose from. We know the impact you have on the success of your office and are committed to providing the information you need to make that happen.

### Traditional CA Track:

**CA Power**  
*Rose Lepien, DC*

**CA 101: Anatomy, Physiology, Medical Terminology**  
*Brandi Brimhall*

**How to Not Screw It Up - The Successful Financial Report of Findings**  
*Holly Jensen*

**5 Things You Must Know Regarding Fees**  
*Holly Jensen*

**The Outrageous Practice: Patient Attraction, Education, and Procedures**  
*Heidi Ferrell*

**Communications: Tying it All Together**  
*Phyllis Frase-Charrette*

### Office Principles Track:

**Creating the "Disney Experience": Day 1 & 2 Procedures**  
*Eric Anderson, DC & Rhonda Marty-Anderson, DC*

**Make Documentation Beg for Mercy**  
*Gregg Friedman, DC*

**Hustle and Heart: From Start-Up to Jump - Start**  
*Andrew Oteo, DC*

**How to Build Cash Plans When Patients Have High Insurance Deductibles**  
*Miles Bodzin, DC*

**How to Save Money with Compliance**  
*Amy Wood, DC*

**Reinventing Success: Your Success is Not My Success!**  
*Kristina Stitche, DC*