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Networking and Internet Marketing CD



Ed discusses some of the key elements and interviews Dr. Jamie Phillips who specializes in internet marketing for chiropractors.

The marketing landscape changes often. Finding the right channel to get your message across can be a challenge: yellow pages, coupon mailers, telemarketing, screenings, etc.

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- Face to Face Networking
- Virtual Networking
- The Internet Is About Search
- Web Site – How to make your web site convert more “lookers” into “callers”
- Chiropractic Internet Marketing Assistant
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