

PETTY MICHEL  ASSOCIATES
PRACTICE DEVELOPMENT

PRACTICE TRAINING CALENDAR - 2013

The following tele-classes, webinars, other events will be presented in 2013 and are available at no charge. They will be recorded and archived on PM&A's member site for active clients. This schedule is subject to change and any changes or additional classes will be posted on a revised calendar.

<p>March March 19 • Tuesday • 12:30 p.m. What Makes Chiropractic So Special? Getting Oriented With Chiropractic Basics: History, Science, Art, Philosophy, Key Terms Presenter: Phyllis</p>	<p>April April 16 • Tuesday • 12:30 p.m. 7 basic everyday actions to deliver WOW to your patients. Presenter: Dana</p>	<p>April April 18 • Thursday • 12:30 p.m. Surviving, Striving and Thriving Through the Affordable Care Act Presenter: Dave</p>
<p>May May 21 • Tuesday • 12:30 p.m. 7 Ways To Educate Your Patients During Your Day – And Why Presenters: Phyllis/Dana</p>	<p>June June 25 • Tuesday • 12:30 p.m. Over the Counter Collection Strategies and Tactics Presenter: Phyllis</p>	<p>July July 16 • Tuesday • 12:30 p.m. Retention: Effective Ways to Work Smarter Not Harder an in depth discussion about effective retention with less effort. Presenter: Phyllis</p>
<p>August August 20 • Tuesday • 12:30 p.m. Cluster Booking/Block Scheduling Cluster booking, and multiple scheduling the right way Presenter: Dana</p>	<p>August August 22 • Thursday • 12:30 p.m. How to Use Patient Financial Plans to Create a Wellness Practice. Presenter: Dave</p>	<p>September September 17 • Tuesday • 12:30 p.m. What You Should Be Telling Your Doctor. What your doctor doesn't know that you should tell her, and why. Presenter: Phyllis</p>
<p>October October 15 • Tuesday • 12:30 p.m. Leadership Role in Chiropractic Presenters: Phyllis/Dana</p>	<p>November November 19 • Tuesday • 12:30 p.m. Purpose, Procedures and Checklists How To Improve Your Skills And Success In Chiropractic. Presenters: Phyllis/Dana</p>	<p>December December 5 • Thursday • 12:30 p.m. Your End of Year Financial Success Checklist Presenter: Dave</p>
<p>December December 17 • Tuesday • 12:30 p.m. Your Golden Future in Chiropractic Presenters: Phyllis/Dana</p>	<p>To participate in any of these classes contact Linda at: (262) 749-0221 or Linda@pmaworks.com</p>	